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The **EU goal** is to reconcile the **economy** with our planet, to reconcile the way we **produce** and the way we **consume** with our planet and to make it **work for our people**.

*Ursula von der Leyen*  
2019

# JANUARY

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The **European Green Deal** is our new growth strategy – for a growth that **gives back more** than it takes away.

*Ursula von der Leyen*  
2021

# FEBRUARY

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The **Sustainable Development Goals** are a call for action by all countries – poor, rich and middle-income – to **promote prosperity while protecting the planet.**

*United Nations*

# MARCH

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# APRIL

By using the  
**European Green Deal** as our  
**compass**, we can turn the crisis  
into an **opportunity to rebuild** our  
economies differently and make  
them **more resilient**.

*Ursula von der Leyen*  
2020  
[adapted]

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**Vocational Education  
and Training** is an enabler of  
innovation and an essential  
foundation for **green, digital and  
sustainable growth.**

*Osnabrück Declaration  
2020*

# MAY

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# JUNE

We can make our **society and our planet healthier** by investing in **renewable energy**, by buying **sustainable food**, **reusing materials** and producing low carbon steel.

*Ursula van der Leyen*  
2020

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Business has a role to play in delivering on the **goals and targets of the SDGs**, leveraging their **resources, innovation ability, scale and reach to do so.**

*Davy Horizons  
2021*

# JULY

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# AUGUST

The **green sector** offers enormous **potential for job creation** and we have to make sure Europe can harvest its benefits in full.

*Connie Hedegaard*

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**Do not wait** for extraordinary circumstances to do good actions; **try to use ordinary situations.**

*Jean-Paul Richter*

# SEPTEMBER

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The fight to  
**contain climate change**  
should be our **priority**,  
and this requires a  
**commitment from**  
**everyone.**

*Marta Cañada*  
2022

# OCTOBER

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You must **unite behind the science**. You must **take action**.  
You must **do the impossible**.  
**Because giving up can never be an option.**

*Greta Thunberg*  
2019

# NOVEMBER

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# DECEMBER

Emission reduction and green recovery cannot be further postponed. **The time for climate action is now.**  
**The way forward is together.**

*Massimo di Tria*  
2022

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